

JUST **N**TYPE'S
TUPA

**DIEGO
MALDONADO
BE STRONG**

ABOUT

Tupã is the Brazilian indigenous word for thunder, that is worshiped like God in their mythology (in Tupi language). Is also the word that the first catholic priests that came from Portugal to Brazil used to define God to the natives.

The typeface was developed to be strong and with great impact. The UPPERCASE was carefully designed with a lot of different features, and the lowercase is a mix of small caps and traditional forms, which brings a lot of personality and uniqueness to the design.

Tupã family is composed by two weights and four styles: Regular, Italic, Bold and Bold Italic.

It's a project recommended for titles, logos, posters and everything else you think it works (as you can see here, it might work even in some paragraphs*).

This manual shows all the glyphs and features that Tupã brings, and teaches how to use them at the most used design softwares.

*there are no changes on original font tracking at the paragraphs in this specimen, but can be a good idea to add some value according to your project

SUMMARY

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LANGUAGE SUPPORT

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Chiga, Congo Swahili, Cornish, Czech, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, Ganda, German, Gusii, Icelandic, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Lusya, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Maltese, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Vunjo, Welsh, Zulu

OVERALL

Tupā family was designed in a way that all styles can work together, sometimes even in only one word.
(mixing styles in one word requires manual kerning)

AWARD

Regular

aw

Bold Italic

ard

AWARD

Bold

aw

Italic

ard

AWARD

Italic

award

AWARD

Bold Italic

award

OVERALL

Auto-substitutions (ligature feature on)

PA → PA PAE | VA → VA | WA → WA
ZA → ZA | GA → GA

→ → → [hyphen/ emdash/ endash] greater

← → ← less [hyphen/ emdash/ endash]

Mart → MaRT alternate "r" for better reading
when there's a "T" next to it

time: 12:00 colon goes up
between numbers

CHARACTER SET

all the styles have the same 684 glyphs set

AĀ AĀĤE EA EĀ EĀ EĀ EĀ EĀ EĀ EĀ EA EA EA
 EA EA HT IA IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ
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 IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ IĀ

H 1 3 5 7 9 0 8 6 4 | 2 0 H
 H 2 4 6 8 0 9 7 5 3 | 1 7 H

with Stylistic Set 05 active, just type the numbers and stack up them as you wish

- Stylistic Set 05 - Stack up numbers
- Discretionary Ligatures

Just in Type's **Tupā** by Diego Maldonado



How to use OpenType features on InDesign, Illustrator and Photoshop. (march 2017)

Character >> | ≡

Tupa

Hide Options

OpenType

- Discretionary Ligatures
 - Fractions
 - Ordinal
 - [Swash]
 - [Titling Alternates]
- Contextual Alternates
 - [All Small Caps]
 - [Slashed Zero]
- Stylistic Sets
 - Diagonal A, D, G, M, P, R, V, W
 - Underlined alternates
 - Caps for tight leading
 - Stack up caps
- Stack up numbers
 - [Set 6]
 - [Set 7]
 - [Set 8]
 - [Set 9]
 - [Set 10]
 - [Set 11]
 - [Set 12]
 - [Set 13]
 - [Set 14]
 - [Set 15]
 - [Set 16]
 - [Set 17]
 - [Set 18]
 - [Set 19]
 - [Set 20]

Underline Options...
Strikethrough Options...
No Break

Language: English: USA



Photoshop
CC 2017

OpenType >> | ≡

Figure: Default Figure

Position: Default Position

fi o st A aa T 1st 1/2

Standard Ligatures
Contextual Alternates
Discretionary Ligatures
Swash
Stylistic Alternates
Titling Alternates
Ordinals
Fractions
Reset Panel



Character >> | ≡

Tupa

Change Text Orientation

- Standard Vertical Roman Alignment
- OpenType
 - Faux Bold
 - Faux Italic
 - All Caps
 - Small Caps
 - Superscript
 - Subscript
- Underline
- Strikethrough
- Fractional Widths
- System Layout
- No Break

English: USA



W. U. S. T. I. N. T. Y. P. E. T. M.

Since 2004, Tony de Marco and after that Diego Maldonado are the partners ahead of this foundry made in Brazil. Creativity and personality is something that we try to reach on most of our projects, that goes in different ways everytime. Here are some of our latest:



Represent, by Tony de Marco

(a set of new gender dingbats in 36 styles)

Suit Sans Pro & STD

by Diego Maldonado, the Pro version has a wide range styles, language support and features. The STD have the same design, with fewer glyphs and fewer features

Befter Sans

by Diego Maldonado, full of personality, Befter Sans brings contemporary feelings to classical forms.

sorvettero

by Diego Maldonado, with collaboration of Tony de Marco on Diamond layer, this is a unicaselayered typeface, sorvettero was part of Bienal de Tipos Latinos 2016.

more @ myfonts.com or fontspring.com