

Just in Type's **Tupā** by Diego Maldonado

! | ! | | | |

Tupā is the Brazilian indigenous word for thunder, that is worshiped like God in their mithology (in Tupi language). Is also the word that the first catholic priests that came from Portugal to Brazil used to define God to the natives.

The typeface was developed to be strong and with great impact. The UPPERCASE was carefully designed with a lot of different features, and the lowercase is a mix of small caps and traditional forms, which brings a lot of personality and uniqueness to the design.

Tupā familly is composed by two weights and four styles: Regular, Italic, Bold and Bold Italic.

It's a project recommended for titles, logos, posters and everything else you think it works (as you can see here, it might work even in some paragraphs*).

This manual shows all the gluphs and features that Tupā brings, and teaches how to use them at the most used design sperwares.

*There are no changes on original Font tracking at the paragraphs in this specimen, but can be a good idea to add some value according to your project

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LENGUAGE SUPPORT

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Chiga, Congo Swahili, Cornish, Czech, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, Ganda, German, Gusii, Icelandic, Indonesian, Irish, Italian, Jola-Fonsi, Kabuverdianu, Kalenjin, Kinsarwanda, Luo, Lusia, Machame, Makhuwa-Meetto, Makonde, Malagass, Malas, Maltese, Manx, Morissen, North Ndebele, Norwegian Bokmål, Norwegian Nsnorsk, Nsankole, Oromo, Portuguese, Romanian, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Vunjo, Welsh, Zulu

Tupā family was designed in a way that all styles can work together, sometimes even in only one word. (mixing styles in one word requires manual kerning)



Auto-substitutions (ligature feature on)

Mart alternate "r" for better reading when there's a "t" next to it

TIME: 12:00 colon goes up

all the stules have the same 684 Gluphs set

aááääääää æ b cćčçċ dďď eéêëèèė f gçĞĠ hħ iíîïìı j kķ lĺľļł m nñňṇṇñ oóôöòøō œ p þ q rfřç<mark>rññŖ</mark> sśšşş tŦŤŢŢ uúûüùů v wwwww x ssŝŝŝ r ij ij

1234567890 1234567890 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1 2 3

- Default
- 5Tylistic 5et 02 Underlined

- Old-style/small caps rigures
- Fractions | superiors
- Alternates

all the styles have the same 684 Glyphs set

HH#5();@Q[]}}iċāāāāäāÇēĒĒĒI(IINGGGGGGGGGGGG ācccvēggģicļnnkķkspsttuwqŸzzzāæştww q,,,,Jglilligggajasta

all caps with no descendents or ascenders

all caps stacking ligatures

- **Default**
- 💶 5tylistic 5et 03 Tight leading
- 👅 5туlіsтіс Бет 04 5таск up caps

all the styles have the same 684 Glyphs set

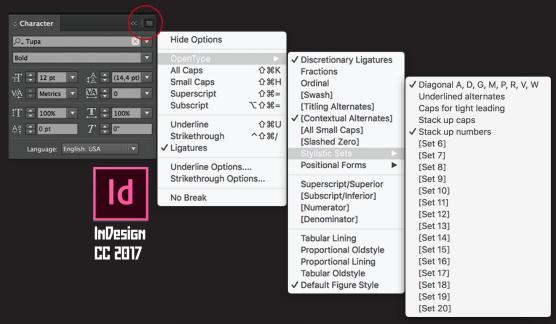
135790664 20 246609753 17

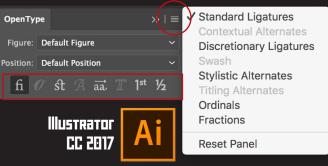
with Stylistic Set 05 active, just type the numbers and stack up them as you wish

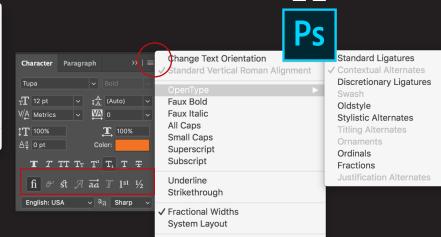
- 5T9listic 5et 05 5tack up numbers
- Discretionary Ligatures

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How to use OpenType Features on InDesign, Illustrator and Photoshop. (March 207)







Since 2004, Tony de Marco and after that Diego Maldonado are the partners ahead of this foundry made in Brazil. Creativity and personallity is something that we try to reach on most of our projects, that goes in different ways everytime. Here are some of our latest:

Represent, by Tony de Marco (a set of new gender dingbats in 36 styles)

Suit Sans Pro & STD

by Diego Maldonado, the Pro version has a wide range styles, language support and features. The STD have the same design, with fewer glyphs and fewer features

Befter Sans

by Diego Maldonado, full of personnality, Befter Sans brings contemporary feelings to classical forms.

sorvettere

by Diego Maldonado, with collaboration of Tony de Marco on Diamond layer, this is a unicase layered typeface, <u>Sorvettero wa</u>s part of Bienal de Tipos Latinos 2016.